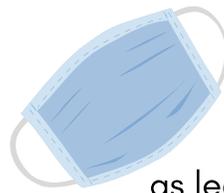


# Ohio museums are vital to Ohioans and families during COVID-19 and beyond!

## Ohio museums impact our economy.

Ohio's **10** largest sites alone have a combined operating budget of over **\$335.7 million**.

In total, Ohio Museums have an annual **\$1.54 billion** economic impact!



The pandemic has greatly impacted museums in Ohio, but they have emerged as leaders – meeting and exceeding federal, state and local **health guidelines** to keep guests and staff safe; serving communities as **education partners**; acting as spaces for **positive mental health**; and helping our **tourism** sectors and **economy** bounce back!

## Ohio museums are educators.

In 2020, sample of just 5 Ohio museums held more than **1,342** virtual & at-home education programs for over **450,000** students.

That's more than **27%** of all Ohio K-12 students, and just 5 of our 1300+ museums!



Museums help teach state and local curriculum in math, science, art, history, language arts, literacy, government, economics, civics, geography and social studies.

**Ohio museums = education partners.**

## Ohio museums connect communities.

With most programming and social interaction moving digital in 2020, a sample of just 5 Ohio museums engaged over **1.65 million** people with more than **5,600** social posts and livestream events.



In 2020, Ohio's population was 11.7 million. With at least one museum in each of our 88 counties, Ohio has **10.4** museums for every 100,000 residents – almost twice the national average!

**Ohio has over 1300 museums.**

## Across the United States, Museums are Economic Engines.

- Arts & culture is a **\$704 billion** industry, **4.2%** of the entire US economy.
- Museums support more than **726,000** jobs across the country.
- Museums spend more than **\$2 billion** a year on education activities.
- The nonprofit arts & culture industry annually generates **\$22 billion** in local, state, and federal tax revenues, far more than it receives from government sources.



**OHIO MUSEUMS**  
ASSOCIATION

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*\*According to information from the American Alliance of Museums*